

# Assert Champions Scheme

Founded in 2002, Assert (B&H) became a registered charity in 2003. We are a growing local charity that supports autistic adults, their parents, partners and carers in Brighton and Hove.

We are passionate about the work we do and pride ourselves on being inclusive, compassionate and empowering. We value the input of the clients and carers we support to help us develop our services, and our board of trustees is exclusively run by people with autistic spectrum conditions and their parents, partners and carers.

Assert aims to support adults with Asperger Syndrome or High Functioning Autism and their parents, partners or carers by providing advice, information, resources, education, social inclusion, volunteering opportunities and support to improve wellbeing and reduce isolation. We also seek to raise awareness of the condition, including the many positive aspects.

## WHY ASSERT CHAMPIONS SCHEME?



We are excited to have our Assert Champions Scheme with monthly giving to Assert. We have a vision to achieve 25% of our income from individual giving in the future. We are asking if people would consider signing up to monthly giving for Assert and set up a regular standing order or by making an annual donation of £30 or more.

Accessing funding is increasingly demanding for small charities who do not have the capacity to have dedicated fundraisers. We get our funding from a mixture of grants, one small contract with the Local Authority and another with South Down and then some income from donations from our supporters.

As accessing funding from local government and trusts becomes more and more difficult, we need your help to support with fundraising to increase the amount we receive from donations.

All donations to Assert make a fantastic difference and knowing that we have on-going monthly donations from people enables us additional stability in our fundraising strategy and plan and helps us maintain our services in the future free of charge.

## WHY BECOME AN ASSERT CHAMPION?



Contribute to maintaining current services at Assert

Your monthly contributions will help to positively impact the lives of autistic adults in Brighton and Hove. It enables us to have the confidence to plan for the future of our services



To help increase our impact

There are 2734 people on the autistic spectrum in Brighton and Hove, which is estimated to increase by 8.6% by 2030. With your monthly support, we can expand our reach



Be an essential part of ensuring Assert's sustainability in the future

You will be contributing to supporting the sustainability and security of Assert and our services both now and in years to come



To help us continue to offer our services

5% of the biggest national charities receive 85% of funding for all registered charities. Right now supporting grassroots, local charities has never been more essential



To inspire the community

Giving is a great way to inspire our friends and family towards the importance of helping others. It makes one feel positive, and motivates others to contribute towards the betterment of the world



To make a difference

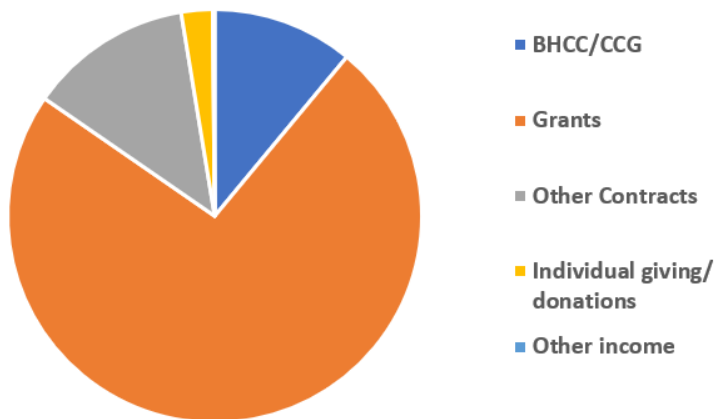
Every autistic adult deserves happiness and a healthy life. Your monthly donations to Assert can help make a difference to the people we support free of charge



## WHERE OUR FUNDING COMES FROM?

5% of the biggest national charities receive 85% of funding for all registered charities. Supporting grassroots, local charities has never been more essential. As services get cut, there is more and more need for Assert and the services that we provide. In 2019-2020, just 2.47% of our income came from individual donations. The graph below shows where we sourced our funding from in 2019-2020.

### INCOME SOURCES FOR ASSERT (2019-2020)



## HOW YOUR MONEY HELPS?

£2	Enables Assert to answer more telephone and email enquiries and requests for support
£5	Enables someone on a low income to take place on a funded Assert activity
£10	Assert can offer more appointments and provide advice and advocacy
£50	Funds the very basic costs associated with running monthly drop in service, which is regularly attended by 30-40 people
£100	Enables us to run a funded Mindfulness session, either in person or remotely
£1000	This would pay for up to 25 people to attend the annual day trip

## CONTACT US

If you are interested in becoming an Assert Champion and supporting our work and services in future, please contact [sarahb@assertbh.org.uk](mailto:sarahb@assertbh.org.uk) or call **01273 234853**. We would hugely appreciate your support in helping Assert to maintain its services.

## HOW DO I SIGN UP?

To become an AC we ask that people sign up to monthly giving from as little as £3 a month or make an annual donation of at least £30. You can give more if you wish. It's simple to donate by setting up a standing order with your bank or by setting up a regular payment through PayPal. One off donations can also be made by the Donate tab on our website, via PayPal, BACS or cheque. Then just get in touch to let us know that you have kindly decided to join the Assert Champion community. It's that simple. If you are a UK tax payer, we can also claim an additional 25% Gift Aid on your donation, meaning an even larger donation to Assert can be achieved.

## AS AN AC YOU RECEIVE:

- Assert Champion welcome pack that includes a welcome letter, pen and key ring
- Invitation to the Assert Champion coffee morning. The Breakfast of Assert Champions!

## FOLLOW US ON SOCIAL MEDIA



/ASSERTBANDH



@ASSERT\_BH

“Your monthly donation to Assert will help to change lives and support Autistic people locally.”